



# stream studio

WEB ARCHITECTS



## UNDERSTANDING US.

### WHAT DOES STREAM STUDIO DO?

Simply put, we build and redesign websites. Our clients usually hire us because they don't have the time, energy, or money to hire a fully staffed internal web development team. Knowing that we can understand their unique business environment and deliver web content accordingly, we become their "instant experts". What skillsets do we bring to the table? We create original design, create easy-to-understand navigation, help write the text for a site, build online tools, and even integrate third party online tools. In other words, we find and deliver web based solutions for our client's business problems.

### WE ARE MEDIATORS.

Your sales force may need a tool to facilitate the mechanics of your sales cycle. However, your IT staff does not know exactly how to help the sales force, and their previous attempts have not delivered what was needed. Stream Studio then becomes the mediator between your sales team and your IT staff, translating needs and requirements in both directions. We know the web, and we know how businesses and enterprises approach problems. Our skill lies in reconciling the two.

### WHEN IT'S ALL SAID & DONE.

Our clients don't waste time worrying about their website- they leave it up to us. Building websites and creating web strategies are still new endeavors for many of our clients, and they rely on us to lead them.



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## PORTFOLIO



### DELL COMPUTER/OPTIPLEX [www.dell.com/optiPLEX](http://www.dell.com/optiPLEX)

- > Ongoing product page content management
- > XML Programming and graphic design



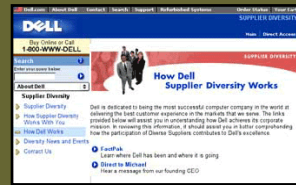
### DELL COMPUTER/LATITUDE [www.dell.com/latitude](http://www.dell.com/latitude)

- > Ongoing product page content management
- > XML Programming and graphic design



### DELL COMPUTER/PRECISION [www.dell.com/precision](http://www.dell.com/precision)

- > Ongoing product page content management
- > XML Programming and graphic design



### DELL COMPUTER SUPPLIER DIVERSITY [www.dell.com/us/en/gen/corporate/sbo.htm](http://www.dell.com/us/en/gen/corporate/sbo.htm)

- > Site redesign and consulting
- > XML Programming



### TEXAS DEPARTMENT OF TRANSPORTATION (TxDOT)

- > Site creation to compliment PR campaign
- > Web Design and strategic consulting



### TECHNICOLOR ENTERTAINMENT (LOS ANGELES)

- > Software development and IT consulting



### NAQURA CLOTHING [www.naqura.com](http://www.naqura.com)

- > Site design
- > Online branding



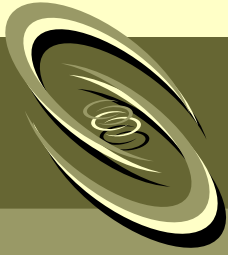
### AZTLAN DANCE COMPANY [www.aztlandance.com](http://www.aztlandance.com)

- > Pro-bono, enterprise site design and strategic consulting



### OUR NEW DAY BEGUN [www.ournewdaybegun.com](http://www.ournewdaybegun.com)

- > Pro-bono, online art exhibit
- > Featured in the LBJ Presidential Library



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W E B A R C H I T E C T S

## HOW WE DO IT. Stream Studio's 5 Phase Process

### 1. Strategy & Planning

Project goals and objectives are defined. A project roadmap is drafted and a secure project site is developed to facilitate team communication.

### 2. Site Design

Site content is logically organized with respect to scalability. We create a visual representation by adhering to proven design methodologies. As a result our clients are empowered to make sound decisions and they get what they expect.

### 3. Application Design

We thoughtfully craft tools that utilize the strength of your data coupled with the power of the web as an information conduit.

### 5. Deployment

The site is staged for cross-platform cross-browser testing and quality assurance. The site is launched and the team meets for a project debriefing.

### 4. Programming & Application Integration

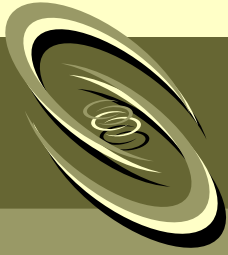
Shell structures are built. Lucid code is optimized for quick downloads, higher search-engine rankings and ease of maintenance. Lastly, all content is populated.

Stream Studio knows that business owners and decision makers care about solutions, and we provide the knowledge and the technology to help our clients achieve this goal. For example, we have created comprehensive corporate web presences, functional internet and intranet applications (Dell Computer's [www.Dell.com](http://www.Dell.com) and [inside.Dell.com](http://inside.Dell.com)), and database solutions (Power Computing, Pivotal Point, and Newer Technology).

Our work is supported through collaboration. We rely on strong client input to inspire our thinking and creativity. We help our clients reach their goals and objectives via our consultative approach packed with questions, education, presentation of options, and professional recommendations.

## MEASUREMENT OF SUCCESS

How do you measure success? ROI. Cost savings. Increased market share. Tell us what success means to you, and we'll do our best to get you there.



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A MESSAGE FROM THE PARTNERS

The mission of Stream Studio Web Architects is to find creative web-based solutions that enable companies to extend their market reach, streamline business-to-business communications and truly serve their customers.

We accomplish these goals for our clients by expanding our business beyond web development. We are actually in the business of mediation. We bridge the inherent gaps found between all business units, clients and employees.

Our consultative style of project management identifies and corrects disconnected communication. Our process of assesment and investigation ensures appropriate use of technology. Our studies in human perception and interface design help build efficient web interface structures for easy navigation and fast download times.

Results are evident throughout the client's company. Marketing and sales teams learn how to better serve your customers. Your vendor and support teams can explore revenue opportunities. I.T. teams develop smoother workflow with everyone. Your business and your customers are empowered to learn from and support each another.

Stream Studio's founders have been involved with the Internet's development since 1994, before its commercialization. Over the last four years, we have worked with industry leading corporations, small businesses and community organizations. We hope our successful track record demonstrates our commitment to excellence and superior quality.

If you think Stream Studio can help, we'd love to hear from you.

512.472.3090  
info@streamstudio.com

Best Regards,

Nigel Prentice  
Partners

Shannon Swenson



NIGEL



SHANNON



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## CLIENT LIST

### ENTERPRISE CLIENTS

**Dell Computer Corp.**, Round Rock.TX  
-Corporate Communications  
-E-Business Marketing  
-Latitude Notebooks Product Marketing Group  
-OptiPlex Desktops Product Marketing Group  
-Precision Workstations Product Marketing Group  
-Servers and Storage Product Marketing Group  
-Services Marketing Group  
-Supplier Diversity  
**Fort Worth Federal Credit Union**, Fort Worth.TX  
**insureon.com**, Pasadena.CA  
**Newer Technology**, Wichita.KS  
**Power Computing Corp.**, Round Rock.TX  
**Technicolor Entertainment Services**, Ontario.CA

### COMMUNITY INVOLVEMENT

**Aztlan Dance Company**, Austin.TX  
**Austin Community Development Corp.**, Austin.TX  
**Austin Heritage Council**, Austin.TX  
**Cross Atlantic Swimming Challenge**, Austin.TX  
**Cross Pacific Swimming Challenge**, Irving.TX  
**MLKDay.com**, Austin.TX  
**Never Say Never, Inc.**, Irving.TX  
**Our New Day Begun**, Austin.TX  
**SafePlace**, Austin.TX  
**Sam Houston Rifles**, Austin.TX  
**Show-n-prove.com**, Austin.TX  
**Stillman College**, Tuscaloosa.AL  
**TBK Foundation for the Arts**, Indianapolis.IN  
**University of Texas at Austin**, Austin.TX  
**University of Texas at Arlington- Military Sciences**, Austin.TX

### SMALL BUSINESS CLIENTS

**Aikido of Austin**, Austin.TX  
**American Pie Design**, Austin.TX  
**Asiatic All World**, Austin.TX  
**Austin Ice Bats**, Austin.TX  
**Aztec Screen Printing & Design**, Austin.TX  
**BTV Photo Buttons**, Dallas.TX  
**Cinerina.com**, San Diego.CA  
**Capital City African American Chamber of Commerce**, Austin.TX  
**Conquerors.net**, Austin.TX  
**Current Business Technologies**, Dallas.TX  
**Daniel and Daniel Attorneys at Law**, Houston.TX  
**Effective Leadership, Inc.**, Houston.TX  
**Ellingtons.net**, Austin.TX  
**Eric Geyer**, San Antonio.TX  
**Estilo Communications**, Austin.TX  
**Healthy's Restaurant**, Austin.TX  
**iMinorities.com**, New Orleans.LA  
**Janae Advertising Group**, Austin.TX  
**Lone Star Direct**, Austin.TX  
**McPherson Cookie Company**, Houston.TX  
**Neoview**, Austin.TX  
**Naqura**, Austin.TX  
**OMNI Computer Corp.**, Austin.TX  
**Pivitol Point Software**, San Jose.CA  
**Professional Business Solutions**, Austin.TX  
**Sally Bedell Smith**, Washington.DC  
**San Gabriel Restaurant Group**, Austin.TX  
**Sea Bulk**, Singapore  
**Skip Mason**, Ellenwood.GA  
**Star Fresh**, Los Angeles.CA  
**Teres McClen Atelier**, Beverly Hills.CA  
**The Back Pocket**, Austin.TX  
**The Lock Group**, Dallas.TX  
**TKayoe Marketing Group**, Arlington.TX  
**Texas Trial Lawyers Association**, Austin.TX  
**Trialsmith.com**, Austin.TX  
**Wayport**, Austin.TX